GCCA Council Meeting • 9/18/23 • 3 pm • Virtual

Present: Mark Taracuk, Meagan Arrastia-Chisholm, Katie Jones, Keith Gunnerson, Daisja Dukes, Maggie Sorel, Tara Holdampf, Amy Laughter, Chris Wheelus, Shubha Chatterjee, Cheri Mattox-Carroll, Sean Williamson
Absent: Traci Westin, Jenease Horstead, Tahania Garner, Andre Griggs

Meeting Minutes Report: Minutes were presented by Cheri Mattox-Carroll prior to the meeting regarding GCCA Conference business meeting. Additional information to be added to minutes from awards. There was no quorum, so voting was suspended during May GCCA Council meeting. In addition, minutes from GCCA Council Meeting from May 22, 2023 were briefly discussed. A motion was made by Amy Laughter to approve minutes from May 22, 2023. Meagan Arrastia-Chisholm seconded. Approved.

Treasurer Report: Chris Wheelus reported on current treasurer report. Balance as of 9/18/23: $9,005.46. This amount differs from a PayPal transfer pending in the amount of $1163.14. The transaction will be enacted. Savannah State check to be cleared in the amount of $245.00 for Social Work CE's.

2023 GCCA Treasurer Report

Date	X	Ch#	Recipient	Purpose	Amount
01/01/22					**16,605.94**
01/05/23	x	*	Check Payment - Georgia Southern	GCCA Conference Payments	870.00
01/05/23	x	*	Check Payment - St. Simons by the Sean	GCCA Conference Vendor Payment	500.00
01/05/23	x	*	ZELLE Payment - Charlie Health	GCCA Conference Vendor Payment	500.00
01/11/23	x	*	ZELLE Payment - W. Hight	GCCA Conference Vendor Payment	220.00
01/11/23	x	*	Check Payment - S. Karaa	GCCA Membership Fee	35.00
01/18/23	x	*	Check Payment - GA Highlands College	GCCA Conference Payments	630.00
01/18/23	x	*	Check Payment - GA Addiction Counselors	GCCA Conference Vendor Payment	500.00
01/18/23	x	*	Check Payment - Lakeview Behavioral	GCCA Conference Vendor Payment	500.00
01/18/23	x	*	Check Payment - Athents Tech College	GCCA Conference Payment	220.00
01/18/23	x	*	Check Payment - Athens Tech College	GCCA Conference Payment	220.00
01/18/23	x	*	ZELLE Payment - E. Onorato	GCCA Conference Payment	220.00
01/18/23	x	*	Check Payment - Chattahochee Tech College	GCCA Conference Payment	210.00
01/23/23	x	*	PAYPAL Transfer	GCCA Conference Payments	521.18
01/23/23	x	*	ZELLE Payment- L. Chapman	GCCA Conference Payment	190.00
01/23/23	x	*	PAYPAL Transfer	GCCA Conference Payments	853.44
01/24/23	x	*	Check Payment - Greenleaf Center LLC	GCCA Conference Vendor Payment	500.00
01/24/23	x	*	Check Payment - Kate's Club	GCCA Conference Vendor Payment	500.00
01/24/23	x	*	Check Payment - Morehouse School of Med.	GCCA Conference Payments	430.00
01/25/23	x	*	ZELLE Payment - Bob Mattox	GCCA Conference Payment	190.00
01/27/23	x	*	Check Payment - Red Oak Recovery, LLC	GCCA Conference Vendor Payment	500.00
01/30/23	x	*	ZELLE Payment - M. Sorel	GCCA Conference Payment	220.00
01/30/23	x	1143	Check Payment - Woody's Shirts & Scrubs	GCCA Conference T-Shirts	-409.21
01/30/23	x	1144	Check Payment - C. Wheelus Reimb.	GCCA Conference Trophies	-133.75
01/30/23	x	*	ZELLE Payment - M. Taracuk	GCCA Conference Badge Supplies	-193.01
02/01/23	x	*	Check Payment - C. Wheelus	GCCA Conference Payment	210.00
02/01/23	x	*	Check Payment - A. Wheelus	GCCA Conference Payment	210.00
02/01/23	x	*	Check Payment - J. Horstead	GCCA Conference Payment	220.00
02/03/23	x	1145	Check Payment - M. Wilcox	GCCA Conference Honorarium/Travel	-859.38
01/27/23		*	PAYPAL Transfer Pending (transferred 9/18)	GCCA Conference Payments	1,163.14
01/31/23					**25,343.35**

02/07/23	x	1147	King & Prince	GCCA Conference 2023 - Deposit	-1000.00
02/07/23	x	*	Check payment - J. Cross, C. Fox	GCCA Conference Payment	440.00
02/08/23	x	*	ZELLE Payment - L. Durain	GCCA Membership Fee	35.00
02/14/23	x	1146	King & Prince	GCCA Conference Bill (1/31-2/3)	-15405.36
02/16/23	x	*	BoA service fee	Check Order	-34.55
04/11/23	x	*	ZELLE Payment - T. Cordle	GCCA Membership Fee	35.00
05/22/23					**9,413.44**
06/07/23		1148	Savannah State University / Dept Social Work	GCCA Conference SW Ces	-245.00
07/27/23	x	1149	Paine College	refund for invoice 2233	-10.00
08/18/23	x	1150	Web South Solutions	GCCA website 8/1/23-8/1/24 (see invoice)	-152.98
09/18/23					**9,005.46**

Social Media and Website Report: Maggie Sorel reported on a temporary glitch for a new member to join GCCA. She researched the difficulty by checking the link to complete information as a newcomer. She indicated the completed information did go through. She asked to be kept apprised if new members report difficulties. She is working on 'Save the Date' on Facebook and Instagram. She can create a pleasing image on Canva. Mark Taracuk to add the pricing for the conference for 2024. Job postings are added to site as they roll in. Updates for conference pages coming soon.

Membership Report: Andre Griggs or Jenease Horstead had no membership report.

Fundraising Report: Katie Jones had no updates to report for fundraiser, though as vendors are approved for the 2024 conference, Maggie Sorel can get content out on vendor spotlight and intends to promote more frequently on social media.

CE Report: Tara Holdampf and Mark Taracuk reported on the following
A process to approve social workers is being researched. $245.00 was expended for Savannah State to supply CEs and noted is a fairly commensurate fee to provide CE's for 5-8 social workers at conference over last two year, reported Dr. Taracuk. It is imperative to keep offering CEs. While we have to do work on the front end to get approved, we are seeking to switch to a new reliable entity with better communication, he said. Last year it took 90 days to issue the CE's for Social Workers, though CE distribution took 5 months this year. This is not acceptable, especially with no updates on the process or the delay. He noted that Pat Mooney had to travel to Savanah State to get an update. Tara Holdampf reported there are a couple different routes to explore and going with an alternative is a wise idea. Dr. Taracuk asked for feedback in finding an alternative option. Both will look at options and submit needed materials and proposals for conference.
Dr. Taracuk reported ACPA is going through renewal with APA for psychology CEs provider. GPA is $600 for 1-15 CE hours with $225 per additional 3 CE's. They will continue to do this for GCCA at no cost, but reluctant until approval. There is an option to return to use ACCA if need be. GA Psychological Association may be considered, though only approved for state of Georgia. Can receive NBCC CEs, but not CEs for other states. ACCA might be the best bet to provide CE across state lines. He indicated he will wait until early to mid-November before making the switch. May pursue ACCA if there is no additional information prior to mid-November. Mark Taracuk and Chris Wheelus reported on the NBCC process and did verify the renewal fee. We will pay again in December, he noted. The nuance is the 3-year audit. Dr. Taracuk oversaw the 3-year

audit last year. We, as an organization, is a NBCC provider and as chairs can provide CE credit for LPC's, etc. Not a provider for social work or psychologist credit as the fee is high. We have 80% attendees for CEs as an LPC, but want to option for social workers and psychologists because we only provide CEs at conference, he noted.

In other conference business, Dr. Taracuk began discussion for conference rates to account for inflation and asked for input from council members. Katie Jones reported that food is higher for such events as happy hour and other activities. We cannot afford go into red and future costs can be pricy, she noted. Amy Laughter said she had reviewed a lot of fees from past years and not changing a lot. She noted "We did not have as much pad at the end and it was a bit more expensive but not lacking to fund the conference. Prices did not go up a lot from last year. If there is more we want to do, we could raise registration fees, but perhaps not raise for a couple of years. Still a good buffer from 2020-2021." Chris Wheelus said that the online conference provided a buffer, though in future conferences it would behoove the organization to sustain that buffer. It was noted that the biggest impact is the attendance. It has been consistent between 50-60 conference attendees. By not raising again, we can reach new people. Even 10-15 more people can provide a buffer too, he said. Early bird is less $10.00 and should be kept, most council members agreed. Ms. Laughter said business offices are keen for this, too. Maggie Sorel noted that a buffer is helpful, though food is so expensive. Council members agreed to keep same pricing and keep early bird pricing. A post will be made on social sites and on web site. Tara Holdampf suggested every other year increases. With this agreement in conference fees, registration can be enacted and information placed on the website with the conference proposal form ready to go out too. Sponsorship solicitor emails will go out soon as well.

In other business, Dr. Taracuk asked council members to consider presenting on popular topics such as supervision, trauma, and other topics, but consider creative endeavors, too, as it relates to collegiate mental health. Trends, and different populations served could be considered. Co-present with others it was suggested. Amy Laughter spoke of submission dates for presentations, such as December 1, to allow for edits to meet CE requirements. A deadline of December 15 creates a lot of rush, she noted. The submission proposal form will be completed in the next couple of days to supply two months of planning.
Registration Costs Overview:
Register before December 1st, 2023 for Early Bird Pricing. General Admission begins on December 1, 2023. All registration ends on January 26, 2024.
Professionals: $210 (early bird) • $220 (general admission)
Students: $160 (early bird) • $170 (general admission)
Retirees: $180 (early bird) • $190 (general admission)

Conference Update: Amy Laughter reported on the following:

- Rooms are cleared for registration. Hotel room rates are confirmed and new link for hotel will be created.
- Currently there are 7 vendors though we can have up to 30 vendors.

- Updated registration forms in process noting the sooner we get started, the more we can plan for participants. We need to plan for a room for ethics or keynote speaker so we can reserve rooms. Nine presentations and ethics speaker.
- Food to include Lunch: soup, salad, sandwich for first day. On second day, more island selection. Chips & dips, or hors d'oeuvres could be served before dinner out. Mixed drinks, wine, or beer or an assortment could be considered. The deadline for food is early November and based on registrations. By early November there should only be minor adjustments. Ms. Laughter shared an email with meal and hors d'oeuvres options for consideration, noting we can choose from Reception Stations & Hors d'oeuvres. We had the Assorted Dips and Chips Bar last time, but there are additional options to choose from, she noted. We can also look at selecting items from the Hors d'oeuvres list She shared a vegan/vegetarian list to consider options.

Shared Canva Save the Date and conference update

In other conference business: Council discussed promotional items to include t-Shirts, hats, bags and the merits of each.

Old Business: No old business

New Business: No new business

Regional Rep Reports: Regional reps are encouraged to build relationships with individuals in each region, support networking and connection, plan for regional CE events, and liaise with the region and council about any particular needs.

Regional Rep Reports:
Northwest: Andre Griggs, Georgia Highlands College. In preplanning phase
Northeast: Sean Williamson, Piedmont University. No report
Mideast: Traci Westin, Augusta University. No report
Midwest: Daisja Dukes, Morehead School of Medicine. We are uniquely placed to pull together to discuss what unique lens we have and how to contribute to the organization.
Central: No Rep
Coastal: Tashania Garner was nominated and accepted as rep. Coastal Georgia. No report
Southern: Shubha Chatterjee, Abraham Baldwin. No report
Representative at Large: Keith Gunnerson, Georgia Southern University. Offered to help any regional rep facilitate a presentation
Representative at Large: Meagan Arrastia-Chisholm, Valdosta State University, spoke on hiring a counselor for Thomas University.
Graduate Student Representative: Sara Sullivan. No Report

Dr. Wheelus made motion to adjourn at 4:09 pm and Shubha Chatterjee seconded. All in favor. Meeting adjourned**.**