

## **GCCA Minutes \* Council Meeting\* October 23, 2015 \* Middle Georgia State University**

Present: Andre Griggs, Terri Ducker, Jon Kerr, Ruth Hagemann, Preditia Howard, Shubha Chatterjee, Angle Wheelus, Bayo Onabule, Thommi Odom, Jamie Thames, Terri Cordle

The meeting was called to order at 10:16 by Mr. Griggs. Ms. Wheelus seconded. All in favor.

Minutes submitted and read by Cheri Mattox-Carroll. A correction was made for Thommi Odom spelling of last name. Mr. Kerr made a motion to accept the minutes of the July meeting with the spelling correction to "Odom." The motion was seconded and approved.

Treasurer's Report: Copies were distributed. Ms. Thames indicated that not much activity on the account had occurred. The same balance recorded in the amount of \$11,321.76

Membership Report: A membership roster was shared as of 10-20-15.

Social Media Report: Mr. Onabule reported on website management. A discussion ensued in regard to program submission with a deadline proposed of November 9 with emailed submission automatically to the web. Each program can be sent separately rather than continuous documents: 52+ page. Discussion of how submissions were to be made: via website or as emails to council members or both utilizing a template on website to ensure requirements are met for CEU approval. This is an approved method.

Listserv Report: Mr. Griggs spoke of recent activity for the listserv. Changes to emails only. Ms. Thames sends new information and set up to add to persons to listserv. This method is reported to be work well. A few people have been added recently. Mr. Kerr and Ms. Ducker had some submissions to the listserv. Mr. Griggs indicated a trend on listserv interaction in which some persons had interaction on the listserv while other simply receive the emails send without response. It was proposed that just because there is no response by members on the listserv does not mean there is no interest in what is posted. Ms. Hagemann said many pay attention, but not necessarily participate in posted discussions.

Other business: Mr. Kerr asked if the conference information was posted on the LPCA website. It was noted that it could be posted for \$25 fee and could not hurt. More information was to be researched. A post to the ACCA listserv for GCCA conference information and call for program was suggested by Mr. Griggs. If there is no ACCA conference next year, a draw could be made to those conference attendees for participation in GCCA.

Fundraising Report: Preditia Howard proposed networking with ACCA to get vendors for the conference. A proposal for up to seven vendors could be used at GCCA conference. Proposed vendors included Ridgeview, Coliseum/Lake Bridge (Macon) a detox center targeting youth in Macon. The charge for vendors was previously approved from \$400 to \$500. For fundraising, it was agreed to offer gift cards, a raffle for two days at the King and Prince. Would seek to advertise for more.

Grants/Awards/Nominations: Ms. Hagemann was preparing Presidential Grant information for website. Dec. 1 was proposed as hard deadline. Applicant winner(s) would be notified by Dec. 7. Emphasis applications for scholarship for clout and as a means for resumes to stand out. Students chosen to work at the conference and help with conference set up and other preparations, setting up projectors, sign in and other responsibilities.

Ms. Hagemann asked how many scholarships to offer for the conference: two or three. Typically one President Grant / Conference Assistant. Thommi Odom was chosen for the 2015 conference. Last year only two program proposals were submitted. Ms. Thames could speak of the financial burden two or three would cause. The runner-up could get a fee waiver scholarship, proposed Mr. Kerr. The waiver would pay for the conference fee, but the participant must pay room and meals not included in conference fee. The council would review all applications and the President Grant would be separated from the Scholarship proposed.

Award nominations would be taken mid-November to mid-December. Encourage co-workers to nominate others. Difficulty was cited last year on regular listserv in regard to nominations for many categories. Difficult for "one-person" shops or remote areas to receive nominations. It was encouraged to nominate persons outside of one's own school.

It was reported that Pat Mooney continues to work with social work CEUs. Persons are asking if social work CEUs will be offered before registering for the conference. Must pay for social work credits so pass on CEU costs to participants it was suggested: 10-20 for social work CEUs; at least a \$10 charge. Casey Earle (CMC Global) can still add this charge on to registration. A discussion also ensued in regard to psychology CEUs. If one psychologist or medical doctor presents, this will draw psychologists and thus can offer psychologist CEUs. Up to six hours can be accrued. Council concern: \$250 fee for so few psychologists? If we offer hours, said Ms. Ducker, they will attend. The vendor fee will help cover the cost of the psychology CEUs it was determined. Mr. Griggs will ask Josh Gunn about psychologist CEUs. In the past, psychologists have been drawn to the conference due to CEUs being offered. Last year in 2014 seven psychologists attended. While we cannot guarantee or advertise CEUs, we can say that CEUs have been applied for in regard to social work, psychologists, counselor (LPC) or LSW for registration purposes.

CMC Global (Casey Earle) is fielding registration for a fee of \$715.25: a blanket cost to bill for registration. Will take care of all paperwork, credit card registration online since we are not of a tax exemption status. Will also take care of the evaluations. The council agreed this fee was well worth it.

Discussion ensued in regard to electronic QPR code on badges for electronic registration for each session as well as an electronic guidebook. With this method, we would be able to print a sheet for record of presentation attendees at end. Input the agenda will be the responsibility of Terri Ducker, with the help of an intern. The agenda will be set by Thanksgiving. Ms. Ducker noted many proposed three hour presentations.

Old Business: A call for old business was made. No old business to discuss.

New Business: Ms. Ducker announced the themes as "All In." Mr. Onabule announced he retained an ethics speaker plus another was also known if needed. It was proposed Tamara Knapp-Grosz as the keynote speaker utilizing the "All In" theme.

Ideas were generated for "kicking up" hospitality. Though popular in the past, the "Pick and Grin" has lost most of the attendance. It was suggested that something new and different be done for social aspect such as swing dance or line dance lessons. Yoga, belly dance or other activities could be considered during the Early Bird Reception. It was suggested "Happy Hour" at the bar to give new people a chance to network before the conference, perhaps from 4-6.

Ms. Ducker proposed the T-shirt logo on the pocket – the winning logo to be used of all hands connected. Council would pick out a quote that is in line with the theme. Council viewed several quotes to be placed on the back. Light blue or bright sky blue shirts would be ordered. Ms. Ducker indicated that a softer material T-shirt would be used that people would continue to wear.

Ms. Ducker would inquire about the hospitality proposal, price for cocktail hour and consider other ideas to include consulting with Chamber of Commerce, colleagues, associates. Other ideas to support the “All In” theme included “content” or specific tables for outreach ideas. Directors to lead persons with similar responsibilities. Ms. Howard suggested groups go to dinner to make connections, especially new people: an “All In” dinner. An “All In” fireside chats was proposed by Ms. Cordle, plus possible salsa dancing. The goal: be more inclusive to new members.

In other conference planning, Ms. Ducker was directed to read the contract, check for AV, tables, AV for every vendor.

Albany Rep Report: Ms. Chatterjee is planning a Dec. 16 workshop in conjunction with Tift Regional Health System and Dr. Abhinav Saxena in Tifton. Lunch would be provided. Save the date. 3.5 CEUs applied for. The title: Mood Disorders and Safety Assessment. Mr. Onabule would add the information to website.

Ms. Ducker asked Ms. Cordle if it was feasible to do a presentation on how to apply for CEU. Ms. Cordle said the information would not take 1.5 hours and would not be CEU eligible

Atlanta Region: Mr. Griggs is planning a workshop or workshops (1-2) in the Atlanta area in spring 2016 focusing on the DSM and/or multi-culturism. Red Cross mental health training (if ten participants can be garnered) or crisis response also discussed. 6-7 CEUs possibly earned. First responder training discussed.

Athens, Savannah, Augusta: No report

Carrollton Report: Ms. Wheelus reported reaching out to folks, enjoying meeting new people, and making new connections. Some counselors at some colleges are difficult to reach and described as “well protected.” Outreach conducted to new counselors at various universities to promote Presidents Scholarship: Liberty, Shorter, etc. One inquiry for LMFT CEUs. Noted a new ruling for credentials as a result need a workshop for distance counselors. A six hour training for telemental health at a cost of \$150. UWGA might co-sponsor an event.

Mr. Griggs indicated many counselors in region with counseling websites yet no specific counselors are named on the sites. The majority of the colleges and universities do not list counselors by name. He noted that University of Georgia had a new director who seemed intrigued by GCCA. A chance he might submit a program, become engaged and interact with GCCA. Talked about a quest to locate actual counselors on staff and get them engaged with GCCA.

Dahlonega Report: Mr. Kerr contacted colleges and colleagues in region such as Reinhardt College and Young Harris GCCA member Lynn Grady to consider a regional workshop. He will continue to work on connections. It was suggested by Ms. Wheelus to consider disability coordinators as well.

Macon Region: No report.

Other business: Discussion in regard to TAO app on phone, the University of Florida inspired platform for Therapist Assisted Online. Training at conference? Uploaded information on anxiety and depression. Institutional cost for TAO; beta tester at West Georgia. Webinar training – ½ day training to demonstrate whole program. Statistics available. Can follow modules.

A call for additional presenters was discussed. It was suggested by some council members to get proposals from potential presenters from SCCCPC for GCCA conference since those programs already approved for CEUs.

Ms. Hagemann spoke of telemental health presenter for a small honorarium. Collaborate with the local VA. Some type of training needed.

No other business to discuss. Ms. Hagemann made a motion to adjourn. Mr. Kerr seconded the motion. Meeting ended at 11:50 a.m.

Submitted by Cheri Mattox-Carroll, secretary